

# GRAPHIC DESIGNER ART DIRECTOR



## PERSONAL DETAILS



Thomas de BELLEVILLE



Switzerland



Chemin de Pacoty 4B  
1297 Founex



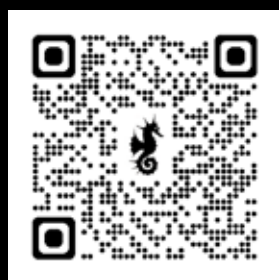
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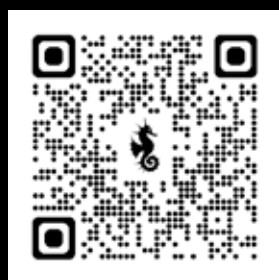
[darp78@icloud.com](mailto:darp78@icloud.com)



30.03.1972



Portfolio



LinkedIn

Graphic Designer combining creativity and rigour. My approach is based on a balance between aesthetics and functionality, with a methodical approach that guarantees the quality of each creation. Using the latest tools and keeping up to date with the latest trends, I translate ideas into elegant, effective designs. My ability to collaborate makes me an ideal partner for bringing your visual projects to life. I'm ready to make a positive contribution to your creative team.

## Work experience

**Graphic Designer/Art Director** 2022 > 2023

- > **3 Authors of fiction :**  
Designs, illustrations, website & social media
- > **Branding :**  
Mont-Noble
- > **Rallye International du Valais :**  
Campaign (*Print/Radio/Digital*)
- > **Les Monuments historiques de France :**  
Campaign (*Print/Cinema/Digital*)

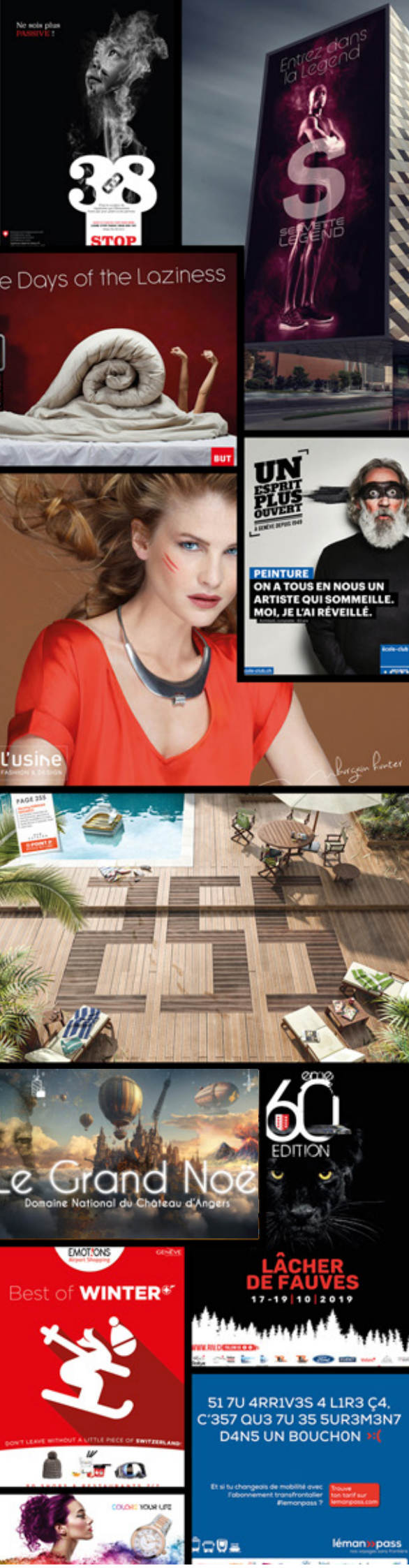
**Graphic Designer :** Hemisphere | Genève 2015 > 2022

- > **Conforama suisse :**  
Campaign (*Print/TV/Radio/Digital*)
- > **Aéroport de Genève :**  
2 years of marketing campaigns for shops
- > **UNIRESO Genève :**  
Campaign (*Print/TV/Radio/Digital*)
- > **Ecole Club Migros Genève :**  
Annual campaign (*Print/Digital*)

**Graphic Designer :** Havas Worldwide Paris 1997 > 2015

- > **Canal+ :**  
National campaigns (*Print/TV/Radio/Digital*)
- > **But & Mr Bricolage**  
National campaigns (*Print/TV/Radio/Digital*)
- > **BNPParisbas :**  
National campaigns (*Print*)
- > **Peugeot France :**  
Campaigns (*Activation*)
- > **Fiat Finance :**  
Campaigns (*Activation*)
- > **Quick fastfood France :**  
Campaigns (*Print/TV/Radio/Digital*)





## Skills

Expert in print and digital graphic design  
 Art direction, sense of aesthetics  
 Creative, innovative, proactive  
 Project management, effective communication  
 Adaptability, versatility, pragmatism  
 Technological watch on trends  
 Empathetic, collaborative, creative leadership  
 Sensitivity to detail  
 Critical mind, willingness to learn continuously

## Education

**Formation IA MidJourney/FireFly/ChatGPT** 2023  
 Artificial Intelligence image creation

**Certificate CADSchool Lausanne** 2023  
 Digital Marketing and Social Networks

**Master of Graphic Design & Communication** 1994  
 Prep'art | Paris

## IT Skills

### **Adobe Creative Suite**

Expert : Photoshop, Indesign, Illustrator etc...

**ChatGPT - Mid Journey - Firefly - WordPress - Figma**  
 Advanced skills

**Keynote - Pages - Numbers**  
 Advanced skills

**Motion design - Montage vidéo**  
 Intermediate knowledge

## Languages

**French** : mother tongue

**English** : B1/B2

## Volunteer activities

**Nestwood SA** : Creation with Bertrand Bitz of a high-end hotel complex of perched cabins. Management of graphic design and communication.

**Nomadidact** : Design and communication for the association helping children with cancer to attend school

## Hobbies

Painting/watercolours - Steampunk/SF literature - Skiing - Paddle Gaming - Film - Japanese art - Nordic mythology.